

Key Action: Learning Mobility of Individuals  
Action Type: Mobility of youth workers

## Project Title

# AI Empowerment for Youth Work

## Project Coordinator

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## Project Information

**Identifier** 2024-3-CY01-KA153-YOU-000282591  
**Start Date** Jan 1, 2025  
**End Date** Jan 31, 2026  
**EC Contribution** 26,575 EUR  
**Partners** ProActiv pentru Comunitate (RO) , "ITLEGACY" Information Technologies Development NGO (AM) , Associazione Culturale Pro.m.e.t.eu.s (IT) , Mediterranean Youth Foundation for Development (EG)  
**Topics** Digital youth work ; Artificial Intelligence (AI) and data usage

## Project Summary

### Objectives

The AI Empowerment for Youth Work training course is focused on enhancing youth work by incorporating AI technology. The goal is to help youth workers learn how to use AI tools to make their programs more engaging and effective. By training youth workers in these new technologies, the project aims to improve how they interact with young people and create more impactful programs. A major part of the project is to use AI to tailor activities to the individual needs of young people. This personalization will help make activities more inclusive and supportive, ensuring that each young person receives the attention and resources they need. Additionally, the project seeks to improve communication within organizations. By offering new AI-driven tools, it aims to help organizations connect with a wider audience and engage more effectively with young people.

Overall, the AI Empowerment for Youth Work project is designed to make youth work more effective and inclusive, using AI to create better opportunities and support for both youth workers and the young people they serve.

### Activities

The main activity of the project is a comprehensive training course on AI for youth workers. This course will encompass a variety of activities designed to build expertise and practical skills in AI. Participants will start with an introduction to AI, covering its history, current applications, and how to create algorithms. They will engage in hands-on workshops to design logos and create images using AI tools. The course will also include interactive sessions on crafting effective AI prompts, working with AI text generators, and understanding the impact of AI biases. There will be brainstorming sessions focused on how AI can enhance youth engagement and discussions on the future risks and opportunities AI presents for young people.

The training course will accommodate 25 participants, with five representatives from each partner country (Cyprus, Armenia, Romania, Egypt and Italy). These participants are youth workers who are actively involved in their respective partner organizations. The knowledge and skills they gain from the course will be directly applied to their daily interactions and activities with young people.

### Impact

The project AI Empowerment for Youth Work is set to significantly impact the field of youth work by integrating AI tools and methodologies. It will enhance the skills and competences of youth workers, enabling them to use AI to personalise and improve the services they offer. As a result, youth workers will be better prepared to address the diverse needs of young people, leading to more effective engagement and tailored support.

The project will also boost the operational capacity of partner organisations. By incorporating AI into their daily processes, these organisations will become more efficient in managing resources, automating tasks, and expanding their reach. The strategic use of AI will allow for improved tracking of outcomes and long-term success, making their programmes more sustainable and adaptable to evolving needs.

A key outcome of the project is the long-term dissemination of AI practices in the youth sector. Digital resources, toolkits, and an online learning platform will ensure that the knowledge and tools developed remain accessible after the project concludes. Involving stakeholders such as local authorities, NGOs, and educational institutions will broaden understanding of how AI can be applied to youth work, extending the project's benefits beyond the initial participants.

Additionally, the project will strengthen cross-sector collaboration, creating a network of youth workers, AI experts, and policymakers. This network will promote ongoing innovation and knowledge exchange, amplifying the project's impact and advancing AI-driven youth work across Europe and beyond.

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