

Key Action: Learning Mobility of Individuals  
Action Type: Virtual Exchanges in Higher Education and Youth

## Project Title

# I.MAM VIRTUAL - IMAM- digital sMArt Mother VIRTUA

## Project Coordinator

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## Project Information

**Identifier** 101083431  
**Start Date** Dec 1, 2022  
**End Date** Nov 30, 2025  
**EC Contribution** 119,000 EUR  
**Partners** MEDITERRANEAN YOUTH FOUNDATION FOR DEVELOPMENT (EG) , WEYOUTH (TN) , MESOPOTAMIA EDUCATION AND CULTURALASSOCIATION (TR) , AL-EMAD ALKABEER FOR TRAINING AND DEVELOPMENT CO. (JO) , ASSOCIATION INTERNATIONAL INITIATIVES FOR COOPERATION (BG)

## Project Summary

IMAM- digital sMArt Mother VIRTUAL has the general objective of supporting the job inclusion of young mothers and future mothers aged between 26 and 30 through the development of digital skills, thanks to non-formal online learning.

The project aims to contribute to bridging the gender digital divide in the reference areas of the partnership, namely: Rome-Italy, Mardin-Turkey, RAZLOG-Bulgaria, Sfax-Tunisia, Cairo - Egypt, Amman - Jordan.

The project is built on the measure the needs of Countries involved, in order to give access to national and international knowledge, develop skills and empowerment in order to create independence in the participants and economic value to the country of reference.

The path of training aims to involve a total of 600 participants (100 per Partner). The training courses will be used for the development of technical skills related to some professional figures in the digital world, the development of transversal management skills, and the learning of the basic principles of digital skills. The online training course will be interactive and followed by trainers during set times, which means that participants will be able to interact - in English - through the chat of the e-learning platform to obtain more clarifications on a subject that is not clear to them. The goal is to support recipients in improving their work performance in relation to the needs of the world of work.

Once the training is over, 6 International virtual Coffee Meetings will be organized (1 organized by each Partner). Five young mothers from each country who have attended the course will be able to participate in these Meetings for a total of 180 participants who will take part in the Virtual Meeting.

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